



## **Southern Basketball Association (SBA)**

### **Photography and Filming Policy**

SBA recognises that there are many legitimate reasons why photography and filming at sports is undertaken. SBA does not wish to unnecessarily restrict or curb the creation of that content.

SBA wants to ensure that it, its Affiliated Clubs, those Clubs' members, accredited organisations and agents take reasonable steps to ascertain that photographic, filmed and/or recorded (including audio recordings) depictions of SBA basketball activities have been consented to by all relevant parties and are being used for legitimate and harmless purposes.

Having a video record of a game is useful if there is a reportable incident during the game. The video could be used in evidence before a disciplinary hearing. At more senior levels, competition organisers have made it compulsory for games to be taped for precisely this reason. Participants are advised of this taping in advance. In addition, the knowledge that a game is being taped may act as a deterrent to bad behaviour because players will know they may be captured on tape, even if a referee does not see the misdeed.

### **PARENTS, GUARDIANS AND FAMILY**

It is normal and acceptable for parents, guardians or other family members (family) to want to film or photograph their children's sports to keep as a memento of them growing up and to share that content via social media or other channels of distribution.

Clubs should usually family to take photographs and video tape games or training, provided the parents, guardians or family members are known to the Club. The coach or manager of the opposition team should also be notified of the intention to photograph or video the game and their consent to the photograph or video recording sought and obtained. If consent is not sought and obtained the recording should not proceed.

## **COACHES AND REFEREE COACHES**

Coaches may to film their team's games to assist them in training. Coaches may film for the purposes of scouting another team that will be playing the filming team shortly. If this is to occur, both teams must be advised in advance and all parties should consent to the recording.

Coaches who wish to video their own team's games or training for training purposes should also normally be allowed to do so. Again, the opposition must be informed and their consent sought and obtained. Parents of a coach's own team should be advised by the coach if it is intended to regularly video games or training and the reason for it. The parents' consent should be sought and obtained.

Referee coaches wishing to video games for training or evaluation purposes should advise the teams of their intentions prior to the game. All parties should consent to the recording.

Should any person take objection to the photographing or filming, they should be asked the reason why they object. It should be explained to them that the Photography/Filming Policy permits the creation of content for organisational and individual use. If the person continues to object the recording should not proceed and alternative arrangements for filming should be made. Reasons may include a child-safety exemption where the child concerned is the subject of contested custody proceedings

or has been the subject of violence or threats and publication of a video or photograph may compromise the safety of the child.

Competition organisers, associations and clubs should be ever vigilant in protecting participants, particularly children, and alert media on site to any reasons to not take imagery or footage.

## **MEDIA ORGANISATIONS AND ACCREDITATION**

SBA may require approved media accreditation from news organisations, websites, and social media companies. Requirements include that persons seeking accreditation have an up to date Working with Children's Check (WWCC) and a reference and authority from their media organisation. These organisations may also be subject to approval by Basketball Victoria (BV).

Accredited media are listed on the BV website to provide associations and individuals with a verified list of media to permit into venues and allow to film or photograph games. They must always wear their BV Media Accreditation while present within venues and must wear a high-visibility vest in order to film or take photography on the baseline at BV events. They must be readily identifiable as media personnel.

Accredited media are exempt from notifying the coach or manager of the teams due to the nature of their profession. Subject always to SBA's right to restrict the entry of persons to its premises and the terms and conditions which apply to persons entering those premises, playing venues are considered public spaces and as such media are entitled to produce content in these spaces for editorial or non-advertising purposes and not for any other commercial purpose whatsoever.

## **AUDIO AND MICROPHONES**

Under no circumstances can players wear a microphone or other audio recording devices whilst playing. Such devices must be removed particularly but not only when directed by referees.