

SOUTHERN BASKETBALL ASSOCIATION
MEETING OF THE BOARD

MINUTES

MONDAY 19 JULY 2021 – 7:00 PM – 9:00pm

Zoom Online Meeting

Attendance: Phil McFarlane (President), Gerrik Gratz (Vice President), Anne-Maree Nunan (Secretary), Natalie Hughes (Treasurer), Dean Cartwright, Jason Shugg, Craig Weir (CEO – non-voting member)

Apologies: Kath Fordham-King

Guests: Nil

Chairperson – Phil McFarlane (President)

Meeting Opened – 7.04pm

1. **Welcome** – Chairperson set the context for the meeting and outlined the agenda.

1.1. **Declarations of Conflict of Interest** – based on agenda.

No conflicts were declared.

1.2. **Minutes of Previous Meetings:**

Minutes of the previous Board meeting held on 21th June 2021 have been circulated.

Motion: That the minutes of that meeting be accepted as a true record of the business at that meeting.

Moved: Natalie Hughes **Seconded:** Gerrik Gratz **CARRIED**

1.3. **Action Register**

Action register was reviewed and updated with progress.

2. **Decisions Offline**

2.1. Nil

3. **Decisions**

3.1. Nil

4. **Child Safety & Member Protection**

4.1. Nil

5. Operations

5.1. CEO Report

Lockdown 5.0 – stadium was closed at 4pm on the day of lockdown.

The second installation of bench seating will occur on court 1. There has been very positive feedback so far on the seating between court 2 & 3.

Review of the Senior Sabres program has commenced incorporating NBL1, VY, U21 and U18.

Storage for The Cage equipment is ready to be installed at Court 4 when the stadium can reopen. The Cage has had an excellent start with over 125,000 shots put up and over 90% utilisation over the school holidays. The online payment system is now operational along with the booking system. Some local secondary schools have expressed interest in hiring The Cage facilities during the week for training.

Domestic Grand Final weekend went very well particularly given attendance restrictions. Games were streamed online with 6,943 viewers.

SBA Terms and Conditions has been updated regarding video and photography and invoicing.

Attendance at school holiday camps was strong with 550 participants, an increase of 55 over last school holidays.

Lockdown 5.0 has again impacted fixtures and locations for spring competitions and is being reviewed. Government financial assistance is being reviewed and staff managed.

6. Finance & Audit

The Treasurer presented and reported on the June YTD financial position and is slightly more positive than forecast. Financial impacts of lockdown 5.0 is dependent on length of lockdown and operations are looking at options to minimise potential losses.

A deposit of \$100,000 has been requested from Council for the new 4 courts. We are waiting on final confirmation of details before deposit is made i.e. at commencement of build.

Noting: Board noted the financial position per advice from Treasurer and CEO.

7. Strategy

7.1. Strategy Review

Review of current strategy confirmed there are no urgent actions required to be addressed by end of year. A significant amount has been achieved against the strategy while also managing Covid impacts over the last 16 months.

7.2. Marketing for 4 new courts, The Cage

A plan, milestones and budget (external support) has been created by James McKinnon. Marketing update to be a standard Board agenda item. NH & JS to provide support and coaching as required to help keep plan on track.

Actions:

- Update and plan for key areas, stage gates and timings by next meeting.
- Craig to understand from Council plans around marketing materials including 3D imaging.
- NH and JS to review and recommend pre-launch marketing spend for new courts.

8. Other Business

Nil

9. Next Meeting: Monday 16th August, 7pm

Meeting Closed – 8.46pm

End.